

# THE PLACEMENT CELL NEWSLETTER

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## AUGUST REPORT

The Placement Cell inaugurated the month of August with an Orientation Session for First-Year Students, which witnessed an encouraging footfall of 500+ participants. The event was graced by the Principal sir, who shared his inspirational words with the gathering. The session also featured the Badge Ceremony of The Placement Cell team, formally marking the beginning of the new academic session.

Following this, the Cell conducted its Recruitment Drive, which received more than 600 registrations and concluded with the induction of over 90 new members through a rigorous interview process. The placement season advanced with initiation of placement drives by EY and Willis Towers Watson (WTW), thereby opening promising professional avenues for students. Additionally, The Cell organised orientation sessions for third- and fourth-year students, offering detailed insights into the New Education Policy and outlining effective strategies for navigating the upcoming placement season.

As part of its academic enrichment initiatives, The Cell hosted a specialised session on Data Analytics, delivered by Dr Vipin Khurana from IBS, who highlighted the rising significance of data-driven competencies in today's corporate landscape. The month concluded with WTW's Pre-Placement Talk, during which the company representatives provided an in-depth overview of their organisational ethos, operational framework, and recruitment expectations, thereby equipping applicants with crucial preparatory guidance.

Through these initiatives, The Placement Cell continues to uphold its commitment to fostering professional growth, enhancing industry-academia engagement, and creating a robust platform of opportunities for students.

## A GLIMPSE

